

Santa Rosa French-American Charter

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Richard Johnstone
Principal



Principal's News

The purpose of a newsletter is to provide specialized information to a targeted audience. A school newsletter can be a great way to develop a strong relationship with parents.

First choose a short title for your newsletter— something like "School News," or "Back to School." As you choose the title, also take time to think about the newsletter's theme. What important messages do you want to send parents and families?

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length.

Use the body of your school newsletter to keep parents apprised of major assignments and class events, as well as of any school district news. Share news for specific grade levels, and tell parents about upcoming events, new

faculty, and school policies. You can also provide explanations of how projects and daily work conform to the state standards.

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Upcoming Events

- ◆ Event One
- ◆ Event Two
- ◆ Event Three

Dear Parents

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SRFACS WOLVES

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Traffic

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Enrichment

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6th Grade Promotion

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Wolf Drawing

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